

## WHITNEY SHERMAN

### BIOGRAPHY

Trained as a photographer, professionally employed as an advertising art director, publications designer, art director and VP/Creative Director. Educator and lecturer.

Proprietor of Whitney Sherman Illustration and Pbody Design.

MICA Director, MFA in Illustration Practice [2010 - present]

Co-Director of Dolphin Press & Print [2007 - present]

MICA Chair of Illustration, undergraduate [2000-2010]

Educator in Graphic Design [1992-2002] and Illustration [1992-present] , full-time since 1999

Faculty of undergraduate courses: GD/IL Workshop, Illustration Concepts, Sr Thesis & Seminar I & II, Handletters, The Lab, Flex Studio, Graphic Design I & II, Typography I & II, History of Illustration

Nationally represented by Gerald & Cullen Rapp, Inc., New York

### SELECTED CLIENTS

*New York Times, Business Week, Forbes* and most national publications.

Random House, Henry Holt & Co, McGraw-Hill, Harlequin Press, St Martin's Press & other publishing co's.

Tolleson Design, Pentagram, Ronn Campisi Design, HermanMiller and other national design firms.

Warner Brothers Records, The Discovery Channel, Scholastic, Whittle Communications and other corporate clients.

Urban Forest Project, Southern Poverty Law Center, The Red Cross, The Ad Council, YMCA of Greater Chicago, American Federation of Teachers and other non-profit organizations.

American Medical Association, American Social Health Association, Johns Hopkins Hospital, American Bar Association, the Robert Wood Johnson Foundation and other health organizations.

Stanford University, Harvard University, Purdue University and other institutions of higher education.

### ANNUALS *[work is represented in numerous annuals of]*

American Illustration

Communication Arts Design Annual

Communication Arts Illustration Annual

AIGA50

Society of Publication Design

Society of Illustrators of New York

Society of Illustrators of Los Angeles

Print Regional Design Annual

Print Casebooks

Art Director's Clubs of New York

Art Director's Clubs of San Francisco

Art Director's Clubs of Washington DC

### MEDALS

Gold medal, Society of Illustrators of Los Angeles

Silver medal, Art Directors Club of Washington DC, and Society of Illustrators of Los Angeles

## SPECIAL PROJECTS

History of Illustration Project [HIP] – international consortium of academics, writers, historian and practitioners developing a text on the history of illustration. [in proposal]

Sketchology – monthly online column for [www.rockpaperink.com](http://www.rockpaperink.com)

*Playing with Sketches* – author of a 192 pg book with over 100 artists published by Rockport Publishing.

ICON5 Branding & Design – art direct graphics, signage, banners, bags, and sponsorship materials for the 5th Illustration Conference, ICON5/The Big Picture, designer David Plunkert, illustrator Edel Rodriguez.

Urban Forest Project – illustrated & designed 2 banners for this national awareness campaign that began in NY's Times Square.

New York, Real & Imagined - one of 125 artists included in a one-of-a-kind artists book of the same name, on display at ICON5/NY and traveling exhibition.

1000 Journals Project - one of 100 artists from around the world asked to illustrate and design the cover for the 1000 Journals Project, a transcontinental collaboration. Journal covers, pages, sightings and commentary can be found at [www.1000journals.com](http://www.1000journals.com).

US Postal Service – central image for the Breast Cancer Research stamp, the nations first semi-postal stamp that has raised over \$73 million dollars for research and is the longest running stamp in the history of the US Postal Services issues, and has been reissued in several foreign countries.

## PANELS / PRESENTATIONS

ICON8 / Portland – *History of Illustration Project* [with Susan Doyle and Jaleen Grove] [upcoming]

ICON7 / Providence – *Untapped Markets/Innovative Ideas* [with Vanessa Bertozzi, Susie Ghahremani, Alyssa Nassner, Stephanie Periera, Oren Sherman and Bill Foulkes]

ICON4 / SF - *Illustrated Novels* [with Craig Thompson, Sara Varon and James Kochalka] and  
*Future Tense* [with Joe Morse, Paul Rogers, Craig Frazier, and Steven Guarnaccia]

ICON3 / Philadelphia - *Beyond Editorial* [with Steven Guarnaccia, Steve Brodner and Marshall Arisman]

2012 Educators Symposium at the Society of Illustrators NY – *From Graduation to Gaming*  
[moderator/producer with panelists Tim Coman, Taylor Fischer & Marc Scheff].

2010 Educators Symposium at the Society of Illustrators NY – *Illustration Transformed*  
[with Julie Lieberman and Aaron Meshon].

2008 Educators Symposium at the Society of Illustrators NY - *The New Business of Illustration*  
[moderator/producer with panelists Jordyn Isip, Noel Claro & Rachel Salomon].

## LECTURES

China Academy of Art, Huangzhou, China – *Aspects of Illustration Practice*

The Hallmark Symposium, University of Kansas - *Retrospective Survey*

Syracuse University Master Program - *Retrospective Survey*

Syracuse University Masters of Illustration Lecture Series - *25 yrs of Illustration*

Educators Symposium - *Drawn to Letters* [teaching typography to illustrators]

*Babblelab* [Closing Keynote].

Stevenson University – *Work/Play*

Delaware College of Art & Design – *Work/Play*

Society of History and Graphics – *Image Harvesting*

## ADMINISTRATIVE POSITIONS

Co-Director of Dolphin Press & Print @ MICA - produced limited editions by Henrik Drescher/Wu Wing Yee [*Babblelab* book], Michael Bartalos [*Vostok* book] and Jon Rappleye [*In Winter's Tranquil Slumber 1 & 2* print suite]

Board of Directors / Educators Symposium, Society of Illustrators, NYC [ongoing]

Board of Directors / President of ICON5, *The Big Picture*, NYC

Board of Directors / Events Chair, ICON4, *Love or Money*, San Francisco

Public Programming Chair : *Comics on the Verge* exhibition, Baltimore

Volunteer Coordinator, ICON3, *The Power of Illustration*, Philadelphia

VP/Creative Director, Ashton-Worthington, Inc.

## EDUCATIONAL COMMITTEE POSITIONS at MICA

Long Range Planning  
Educational Planning Initiative [EPIC]  
Academic Resources  
Steinmetz Designer-in-Residence  
Gaming Concentration  
Illustration Concentration  
Book Arts Concentration  
2D Prototyping Initiative  
Intellectual Property  
Grants  
Exhibitions

## COMMITTEE POSITIONS outside MICA

EPIC Student Chapters, Society of Illustrators, NY Initiative Development  
Membership Committee, Society of Illustrators, NY

## TEACHING POSITIONS

Maryland Institute College of Art, MFA in Illustration Practice  
Syracuse University, ISDP Masters Program  
Towson University, Advanced Illustration, and critic for the MFA in Studio Art

## SELECTED PUBLIC PROGRAMMING at MICA [except where indicated otherwise]

**Tomi Vollauschek/fl@33** : Lecture / 3 day Residency

**Melinda Beck** : Lecture / 5 day Residency

**Willy Hartland** : 3 day Workshop

**DB Dowd** : Lecture

**Esther K. Smith** : Lecture / Workshop / 2 day Residency

**Jerelle Kraus** : Lecture

**Ed Sorel** : Gallery Talk / Exhibition

**Jon Rappleye** : Lecture / 5 day Residency

Directed DP&P Print Edition: *In Winter's Tranquil Slumber 1 & 2*

**Social Response: Jerelle Kraus and Luba Lukova** : Panel for ICON5, NY

**Society of Illustrators / Illustration House Tour**

with Stephanie Plunkett, Walt Reed, Terry Brown for ICON5, NY

**Book Lovers Tour** : SF Center for the Book & One Heart Press, San Francisco for ICON4, SF

**Eisenstadt Tour** : Private collection of American Illustration, San Jose, CA, for ICON4, SF

**Michael Bartolos** : Lecture / 15 day Residency  
Directed Dolphin Press & Print Book Edition: *Vostok*

**Steve Heller & Marshall Arisman** : Lecture

**Laurie Rosenwald** : Lecture

**Alain Corbel** : Lecture / Exhibition / 3 month Residency

**Greg Splaenka** : Lecture

**Henrik Drescher/Wu Wing Yee** : Lecture / Exhibition / 3 month Residency  
Directed Dolphin Press & Print Book Edition: *Babblelab*

**Steve Brodner** : Lecture / 3 day Residency

**Luba Lukova** : Lecture

**R. Gregory Christie** : Lecture / Exhibition / 3 day Residency

**Peter Kuper** : Lecture / 10 day Residency  
Directed Dolphin Press & Print Print Edition: *A Small Tale*

**Jody Hewgill** : Lecture / Exhibition / 3 day Residency

**Melinda Beck** : Lecture

**Ben Katchor** : Lecture / Critique / Exhibition

**Steve Brodner, Peter Kuper & Patrick JB Flynn** : Political Illustration Panel for Another Voice Exhibit

#### **SELECTED ESSAYS**

*A Lesson Worth Repeating* - for Another Voice curated by Patrick JB Flynn  
*Raising Illustration: Julian Allen at MICA* - for the Julian Allen Retrospective curated by Victoria Allen

#### **SELECTED RECENT EXHIBITIONS**

**Product Lines : Art & Function Delineated**, Case[werks] Gallery, Baltimore, Maryland

**LDN2013**, Spur Gallery, Baltimore, Maryland

**Society of Illustrators 55**, Museum of American Illustration, New York, NY

**Off the Page – On the Wall**, King Street Gallery, Montgomery College School of Art + Design

**Art for Japan Benefit Show**, Gallery Nucleus, Los Angeles, California

**Society of Illustrators 53**, Museum of American Illustration, New York, NY

**Illustration Next**, Case[werks] Gallery, Baltimore, Maryland

**HOW Design Live**, Boston, Massachusetts

**VendSendMand**, Sub-basement Gallery, Baltimore, Maryland

**SELECT: WPA's 2011 Art Auction Exhibition**, Washington Project for the Arts, Washington, DC

**A Labor of Line** (group show), Gallery Nucleus, Pasadena, California

**MICA @ Rochefort-en-Terre**, Meyerhoff Gallery, Baltimore, Maryland

**Visual Linguistics** (solo show), University of Baltimore Student Center Gallery, Baltimore, Maryland

**Reenactment** (group show), Current Gallery, Baltimore, Maryland

**Vinylmore** (group show of customized toys), Atomic Pop, Baltimore, Maryland

**The Last Picture Show** (group show), Delavan Art Gallery, Syracuse, New York

**Between the Lines : Propaganda in Contemporary Illustration** (group show), Center for Creative Studies Center Gallery/ Detroit, Michigan

**Dialogue: The Fine Art of Conversation** (traveling group exhibition), Susan & Peter Barnett Gallery/Santa Monica College, CA; Studio Fly Contemporary Art Gallery/Charleston, South Carolina

**Picturing Health: Norman Rockwell and the Art of Illustration** (group show), The Norman Rockwell Museum, Stockbridge, MA; Florence Griswold Museum, Old Lyme, CT; El Paso Museum of Art, El Paso, Texas; Global Health Odyssey, Center for Disease Control and prevention, Atlanta, GA; Kalamazoo Institute of Arts, Michigan; Mobile Museum of Art, Mobile, AL

**The Art of the Stamp** (group show), the National Postal Museum, Washington, DC

**50th Memorial Annual Exhibition** (group show), Wakaime Art School, Tokyo, Japan

**The Art of Transportation** (group show), Metropolitan Transportation Commission Gallery, Oakland, CA

**Beyond Commerce** (group show with Ed Fella, Jordin Isip, Paula Scher, Juliette Borda, James Victore, J. Otto Seibold, Michael Mabry, Stefan Sagmeister, Mark Ulrikson), Weber State University, Ogden, Utah

**Twenty Years of Cricket Covers** (group show), the Art Institute of Chicago

**Venn Diagram** (solo 25 year retrospective), Pinkard Gallery, Baltimore, Maryland

**Women in Illustration : Contemporary Visions and Voices** (group show) Norman Rockwell Museum, Stockbridge, Massachusetts

**Self-Identity** (traveling group exhibit) Israel Museum, Jerusalem; Axis Gallery, Tokyo; The Design Museum, London

#### **CURATED EXHIBITIONS**

**Illustration Next**, Case[werks] Gallery, Baltimore, Maryland

**NY Real & Imagined**, Julian Allen Illustration Gallery, Baltimore, Maryland

**Seamless : culture meets culture**, Varnish Fine Art Gallery, San Francisco, California

**Ben Katchor : Urban Stories**, selected Back Pages from *Metropolis* Magazine, MICA Illustration Gallery, Baltimore, Maryland

**Babblelab**, selected works of Henrik Drescher, MICA Illustration Gallery, Baltimore, Maryland

#### **COORDINATED EXHIBITIONS**

**Another Voice : Political Illustration of the late 20th century**, Decker Gallery, Baltimore, Maryland

**Comics on the Verge**, Decker Gallery, Baltimore, Maryland

#### **SELECTED BOOKS**

*Illustration Now* by Ana Benaroya

*Drawing Inspiration: Visual Artists At Work* by Michael Fleishman

*Damn Good* by Tim Lapetino + Jason Adam

*To New Orleans with Love* (student/faculty anthology response to Katrina, self-published)

*Remembering Rochefort* (landscape photography, self-published)

*Nozone : Empire* - edited by Nicholas Blechman

*The 1000 Journals Project* - (transcontinental collaboration [www.1000journals.com](http://www.1000journals.com))

*Heaven + Hell* - published by Mark Murphy Design, San Diego, CA

*Dialogue* - published by Mark Murphy Design, San Diego, CA

*Teaching Illustration*, by Marshall Arisman & Steve Heller

*The Education of an Illustrator*, by Marshall Arisman & Steve Heller

#### **SELECTED REVIEWS / INTERVIEWS / QUOTES / PRESS**

Escape from Illustration Island:

<http://escapefromillustrationisland.com/2010/06/29/podcast-episode-40-whitney-sherman/>

Association of Illustrators/UK blog on ICON5:

<http://www.theaoi.com/Mambo/index.php?option=content&task=view&id=968&Itemid=26>

Step Inside Design article on ICON5:

<http://www.stepinsidedesign.com/STEPMagazine/Article/28895>

Vinylmore show:

<http://atomicpop.blogspot.com/2008/02/vinylmore-mummy-dearest-by-whitney.html>

<http://www.citypaper.com/arts/story.asp?id=15394>

Interview on [designrelated.com](http://designrelated.com), [thelittlechimpsociety.com](http://thelittlechimpsociety.com) & [designfloat.com](http://designfloat.com):

[http://www.designrelated.com/news/feature\\_view/22](http://www.designrelated.com/news/feature_view/22)

Illustration Mundo/ICONIC podcast part 1:

<http://www.illustrationmundo.com/audio/artist/19/>

Illustration Mundo/ICONIC podcast part 2:

<http://www.illustrationmundo.com/audio/artist/29/>

Illustration Mundo/ICONIC podcast part 3

<http://www.illustrationmundo.com/audio/artist/32/>

Seamless : culture meets culture review:

<http://www.artbusiness.com/1open/ffri0705.html>

ICON4 review by Anne Telford:

[http://findarticles.com/p/articles/mi\\_qa5326/is\\_200509/ai\\_n21377932](http://findarticles.com/p/articles/mi_qa5326/is_200509/ai_n21377932)

Picturing Health : Norman Rockwell & 14 of Today's Most Prominent Visual Communicators:

<http://www.drhoffman.com/Downloads/rockwellmuseum.pdf>

Venn Diagram retrospective exhibition review of retrospective:

<http://media.www.jhunewsletter.com/media/storage/paper932/news/2004/02/13/Arts/Mica-Highlights.An.Illustrious.Career-2245420.shtml>

Illustration Man - City Paper interview for article on Julian Allen:

<http://www.citypaper.com/arts/story.asp?id=11377>

The Art of the Stamp exhibition review, pg 8:

<http://www.sites.si.edu/education/siteline2004.pdf>

New York Times Book Review, Children's Books review of *The Cow of No Color*:

<http://us.macmillan.com/Author/whitneyshepherd>